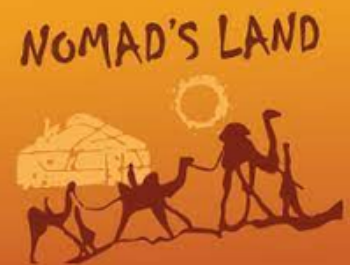
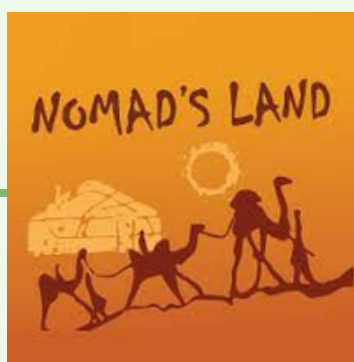


HORSE WELFARE



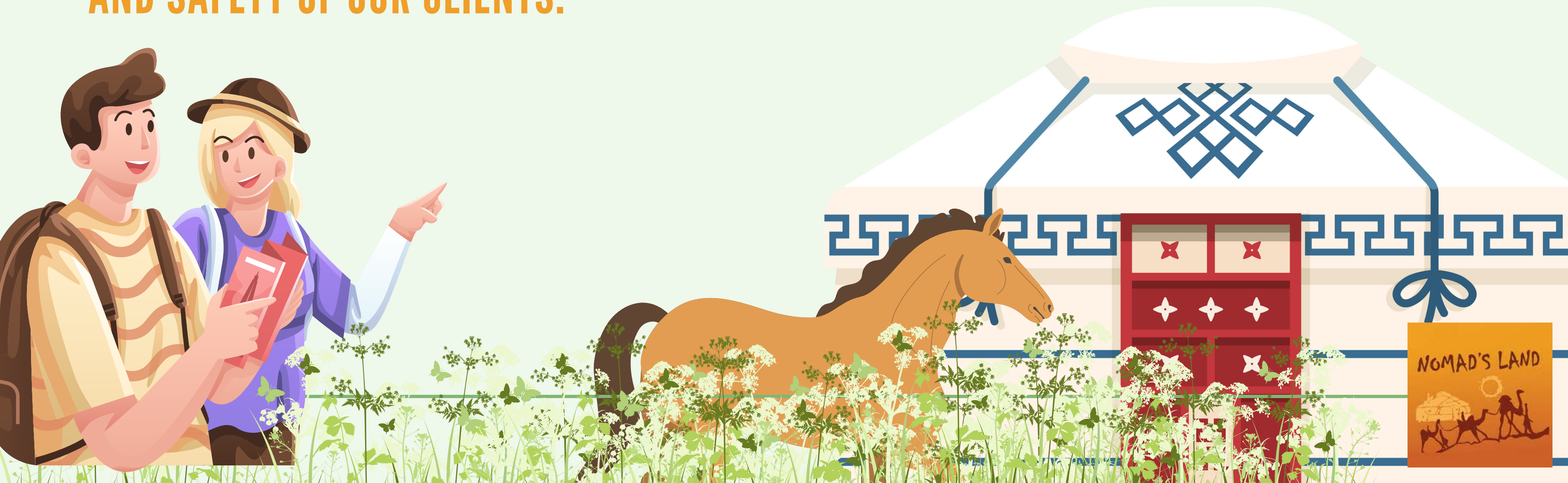
TODAY'S DISCUSSION



AS AN ANIMAL OWNER AND SERVICE PROVIDER

REPRESENTING OUR COMPANY "NOMAD'S LAND ASIA" LLC

YOU PLAY A VITAL ROLE IN ENSURING THE WELFARE OF ANIMALS INVOLVED IN OUR TOURS
AND SAFETY OF OUR CLIENTS.



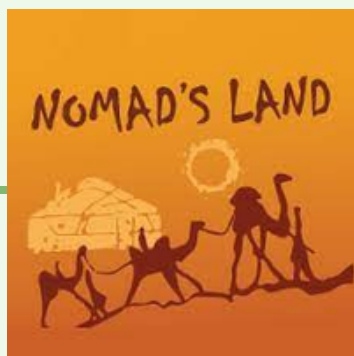
PHYSICAL AND MENTAL STATE



BOTH SHOULD BE CONSIDERED!

Considering both the physical and mental states of horses is crucial for holistic welfare. Physical health impacts mental well-being, and vice versa, influencing behavior and performance.

FREEDOM

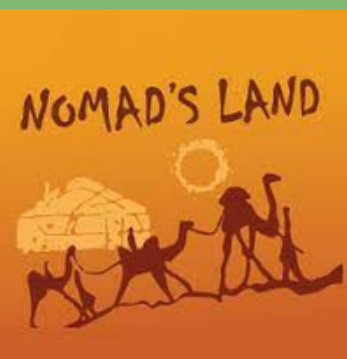


INTRINSIC LINK BETWEEN ETHICS AND ECONOMICS IN THE CONTEXT OF ANIMAL WELFARE.

WHY DO THEY MATTER?

Profit or Ethics: or both?

UPHOLDING ANIMAL WELFARE ALIGNS ETHICS AND FOSTERS ECONOMIC PROSPERITY, ENSURING A WIN-WIN OUTCOME.

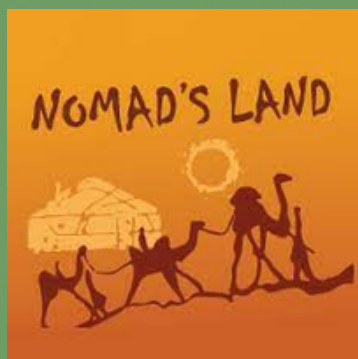


BEING PROFITABLE AND SUSTAINABLE...

PRIORITIZING THE WELL-BEING OF HORSES NOT ONLY ALIGNS
WITH RESPONSIBLE TOURISM

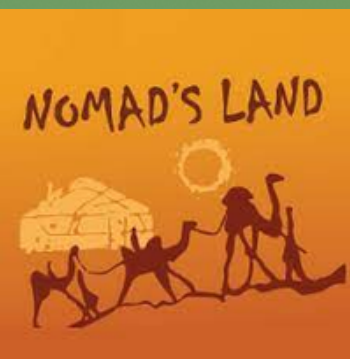
BUT ALSO ATTRACTS VISITORS WHO ARE WILLING TO PAY MORE
FOR EXPERIENCES THAT PRIORITIZE ANIMAL WELFARE.

We will come back!



“EVERY MAN'S WINGS ARE HIS HORSE”

SO IT SHOULD BE A FREE AND HEALTHY HORSE :)

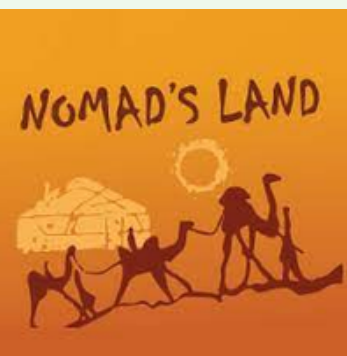


FIVE FREEDOMS

AN INTRODUCTION



Rooted in principles of **humane animal care**, these freedoms provide a **valuable lens** through which to evaluate and enhance the experiences of horses involved in the tourism industry. As Kyrgyzstan attracts travelers seeking the unique charm of horse-based exploration, **it becomes imperative to align these tourism practices with ethical considerations**, promoting a **harmonious coexistence between cultural tourism and the welfare of the horses**.

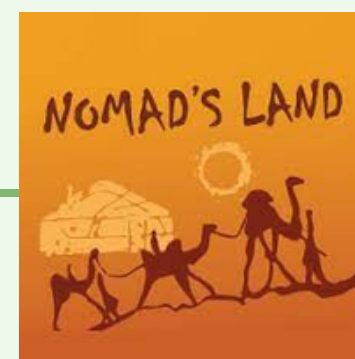


FEEDING



Freedom from Hunger and Thirst:

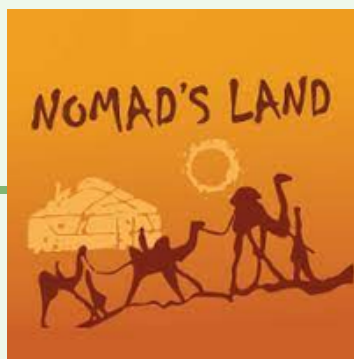
- Example: Providing **access to sufficient quantities of forage and clean water**.
- Kyrgyz Context: Ensuring horses have ample access to **natural grazing areas** and **freshwater** sources in the diverse landscapes of Kyrgyzstan.
- **Natural grazing** areas where they can forage for a variety of grasses, herbs, and other vegetation.
- In the Kyrgyz context, this means providing access to **freshwater sources** such as mountain streams, rivers, and lakes (good water conditions).



FEEDING



- **Bread - fruits** (not much)
- **Fermented** hay or grass.
- Not enough **clean food** (little stones...).
- **Inconsistency** in feeding times.
- Not considering the age, weight, and activity level of each horse.



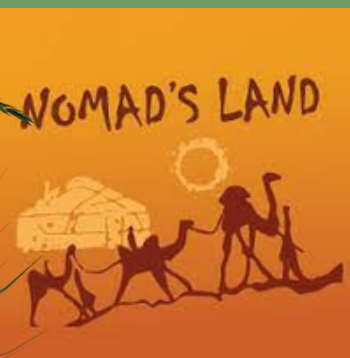
FEEDING

- Offering **moldy or spoiled** hay.
- Feeding in **areas contaminated with manure or bedding**.
- Not enough **protein**.
- **Supplements!**



REMEMBER!

IN NATURE HORSES WILL EAT ABOUT 16 HOURS PER DAY
- KEEP THAT IN MIND!



REMEMBER!

LIMIT PERIODS OF FASTING

HORSES ARE NATURAL GRAZERS, AND THEIR DIGESTIVE SYSTEMS ARE DESIGNED FOR A CONTINUOUS INTAKE OF FORAGE.

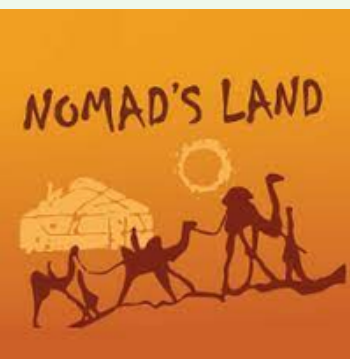


HOUSING

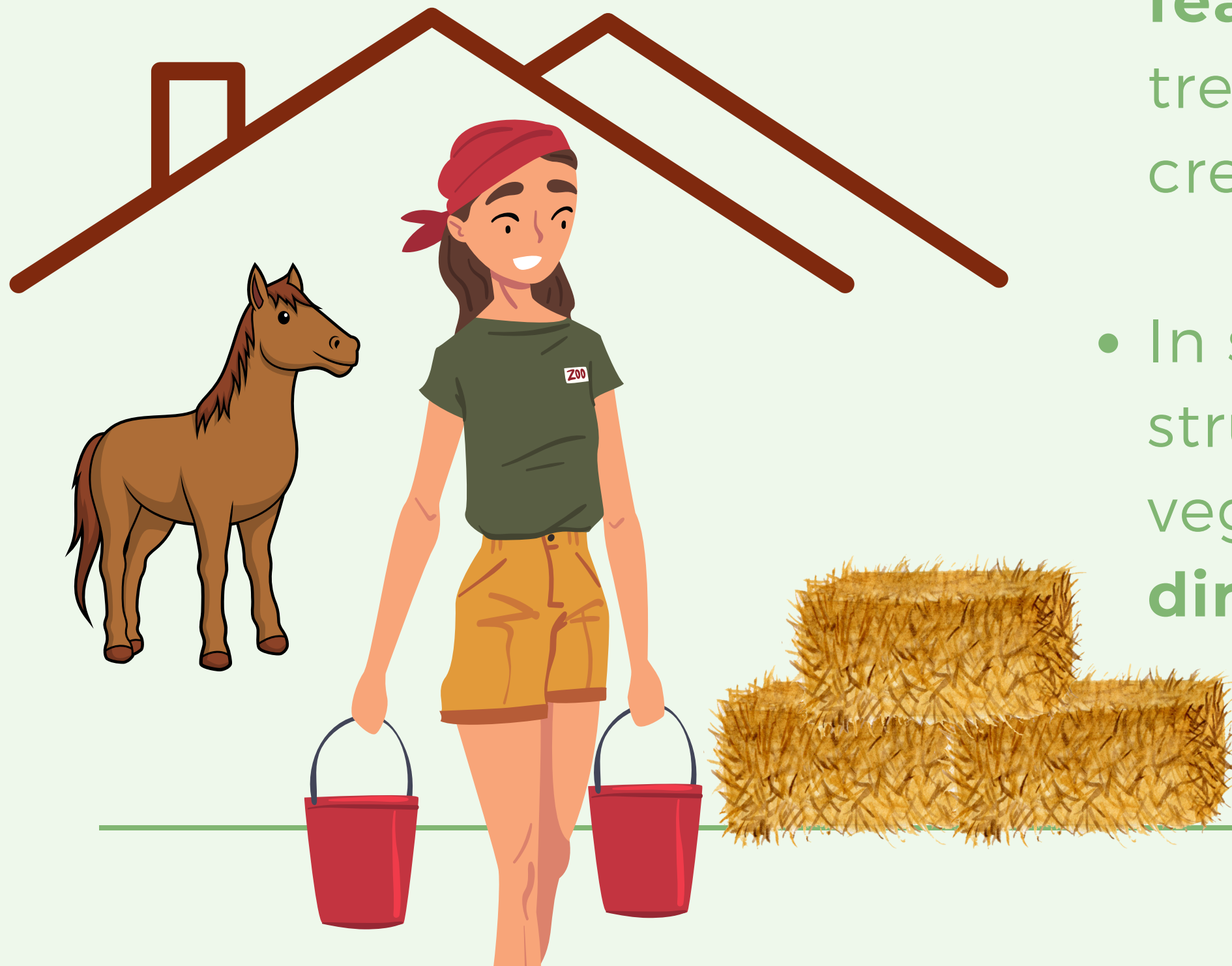


Freedom from Discomfort:

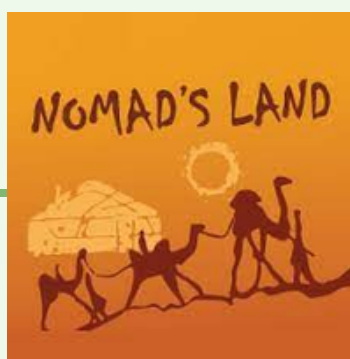
- Example: Offering **shelter** and a comfortable **resting area**.
- Kyrgyz Context: Providing shelters or natural features like tree cover for protection against extreme weather conditions prevalent in Kyrgyzstan (very important for winter time).
- **Before buying a horse think: where are you going to keep it?**



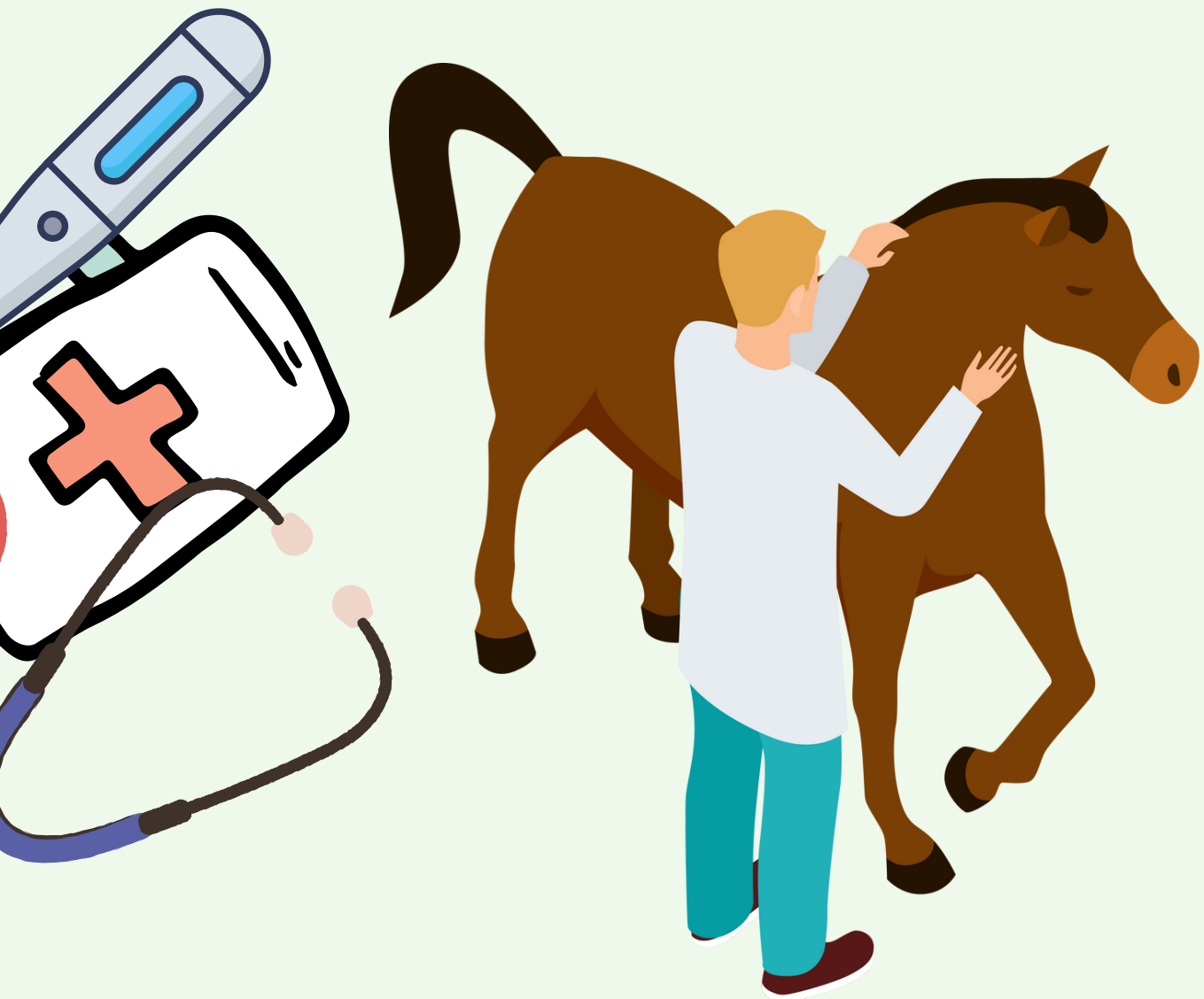
HOUSING



- **Leverage natural landscape features** such as rock formations, tree lines, or elevated ground to create natural shelters.
- In summer pastures, provide shade structures or areas with dense vegetation to protect horses from **direct sunlight and heat.**

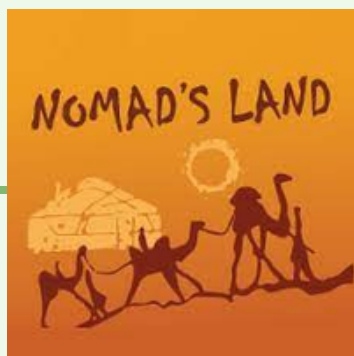


HEALTH



Freedom from Pain, Injury, or Disease:

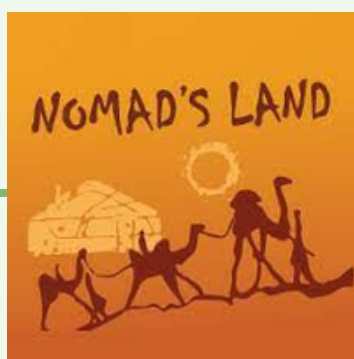
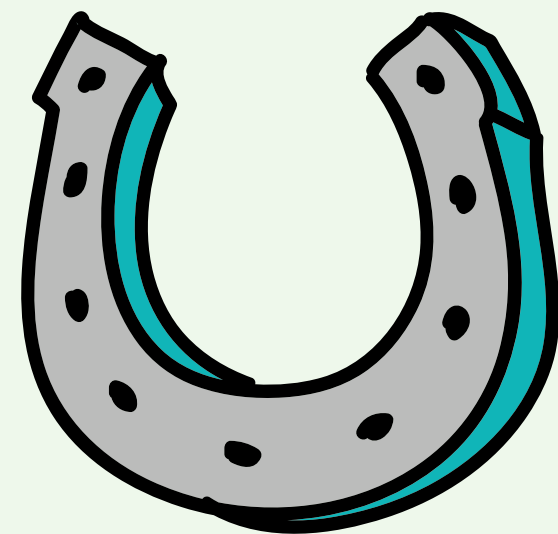
- Implementing preventive healthcare measures and prompt **veterinary care**.
- Regular **veterinary check-ups, vaccinations**, and addressing injuries promptly, especially considering the challenging terrains the horses navigate.



HEALTH



- Regular **dental** checks!
- **Regular inspections of the hooves** are vital to detect signs of lameness, uneven wear, or potential hoof-related problems.
- Regular assessment of **body condition** and weight



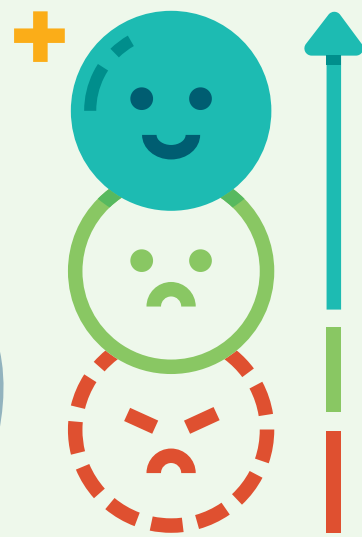
APPROPRIATE BEHAVIOUR

Freedom to Express Normal Behavior:

- **Allowing opportunities for social interactions and movement.**
- Permitting horses to **graze in herds**, acknowledging their social nature, and ensuring they have sufficient space for roaming, mirroring their natural behaviors.

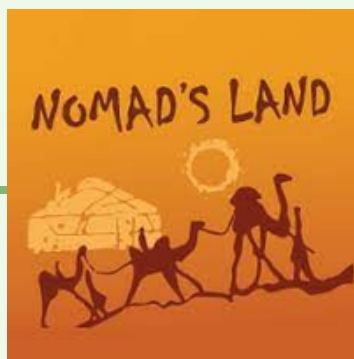


NO FEAR AND STRESS



Freedom from Fear and Distress:

- **Minimizing stressful situations** and providing a secure environment.
- **Reducing potential stressors** such as **loud noises** or sudden movements, and ensuring horses **feel secure in their surroundings**, crucial in the often rugged and remote landscapes of Kyrgyzstan.



NO FEAR AND STRESS



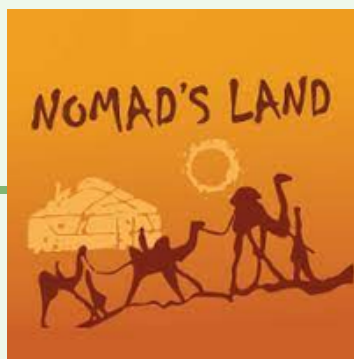
- By prioritizing the principle of "**Freedom from Fear and Distress**", stakeholders can create an environment that ensures a **positive and enriching experience for both the horses and the riders.**



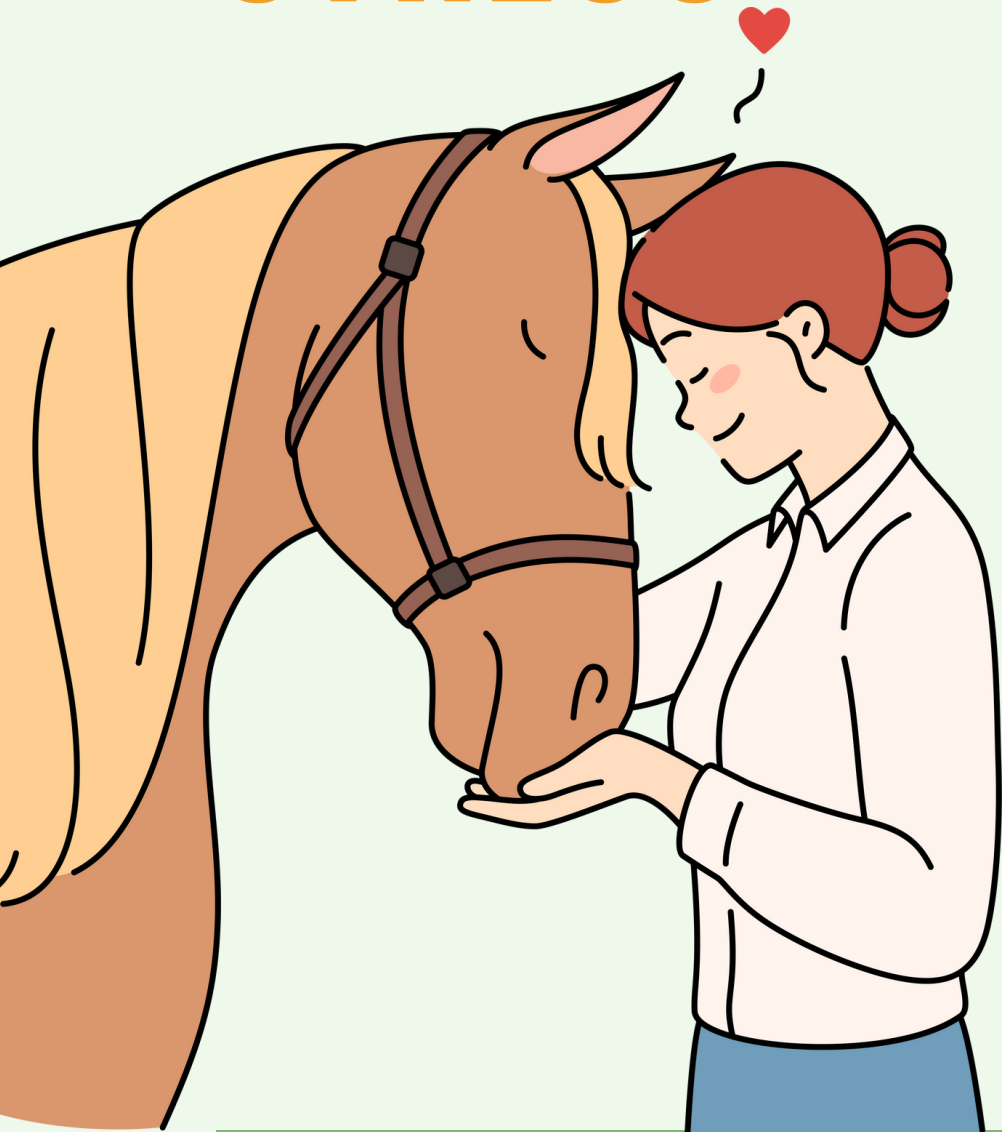
NO FEAR AND STRESS



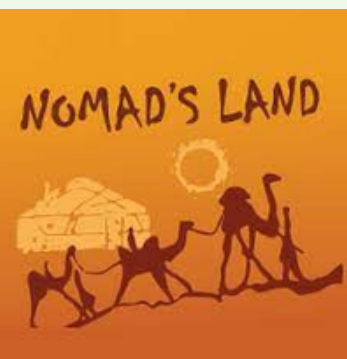
- **Employ gentle and positive training methods** to ensure horses are well-behaved and responsive to riders.
- **Avoid harsh training techniques that can induce fear** and stress in horses, creating a positive and trusting relationship between horses and handlers.
- **Horses good for KokBoru might not be “good” for tourism.**



NO FEAR AND STRESS



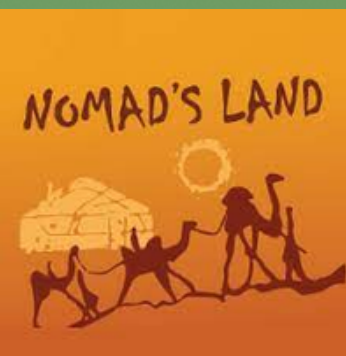
- Provide thorough **education** to **riders** on proper horse handling, cues, and behavior expectations.
- **Familiarize horses with the riding environment** (the more they know it, less problems you will also have).
- Gradual introduction to new trails and terrains.
- **Manage group dynamics** to prevent overcrowding or chaotic situations during rides (Ensuring small, well-organized riding groups).
- Allow horses **sufficient time for rest and recovery between rides.**
- Conduct **regular health checks** to identify and address any physical or health issues promptly.



REMEMBER!

EQUIPMENT SHOULD BE REMOVED DURING REST PERIODS AND IDEALLY
WHEN EATING/DRINKING.

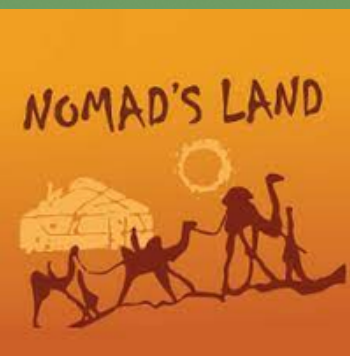
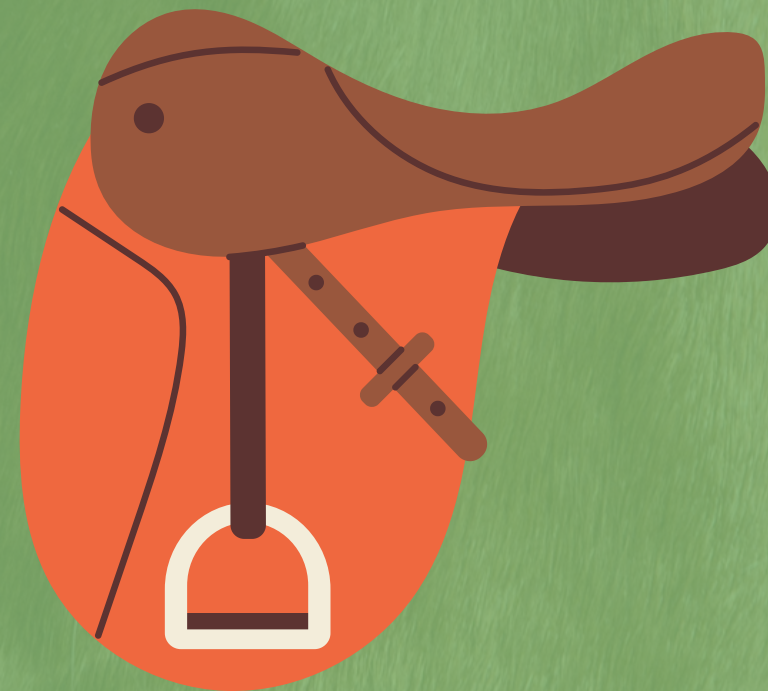
AVOID LEAVING TIED UP HORSES WITH REINS AND SADDLE ON. IF YOU
MUST DO IT: OPEN A BIT THE SADDLES!



**WHEN PAUSING DURING A TOUR AND LEAVING HORSES TIED UP,
A SMALL ADJUSTMENT CAN SIGNIFICANTLY ENHANCE THEIR
COMFORT.**

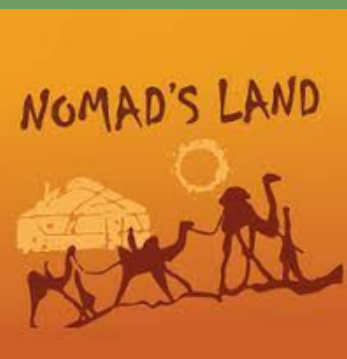
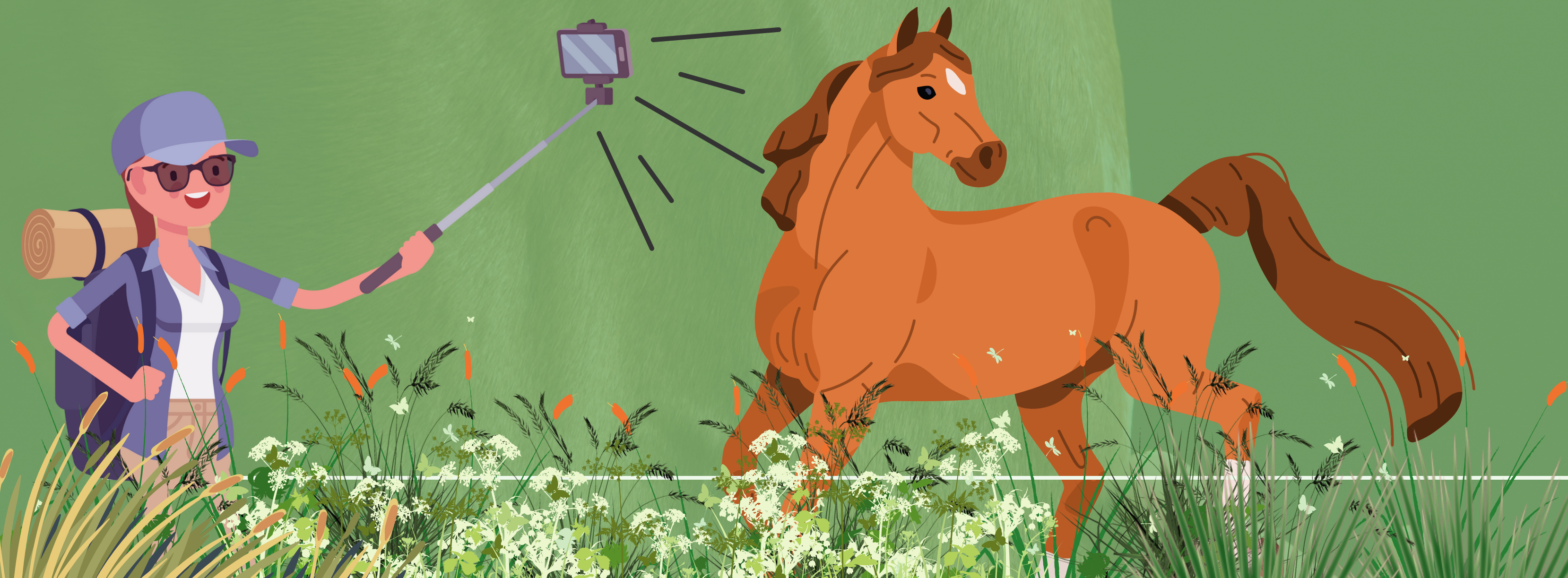
TAKE A MOMENT TO SLIGHTLY LOOSEN THE SADDLE'S TIGHTNESS.

**WHEN READY TO RIDE AGAIN, READJUST AND TIGHTEN THE SADDLES AS
NEEDED.**



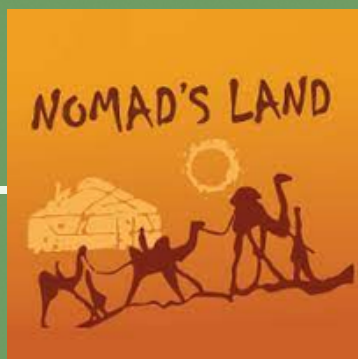
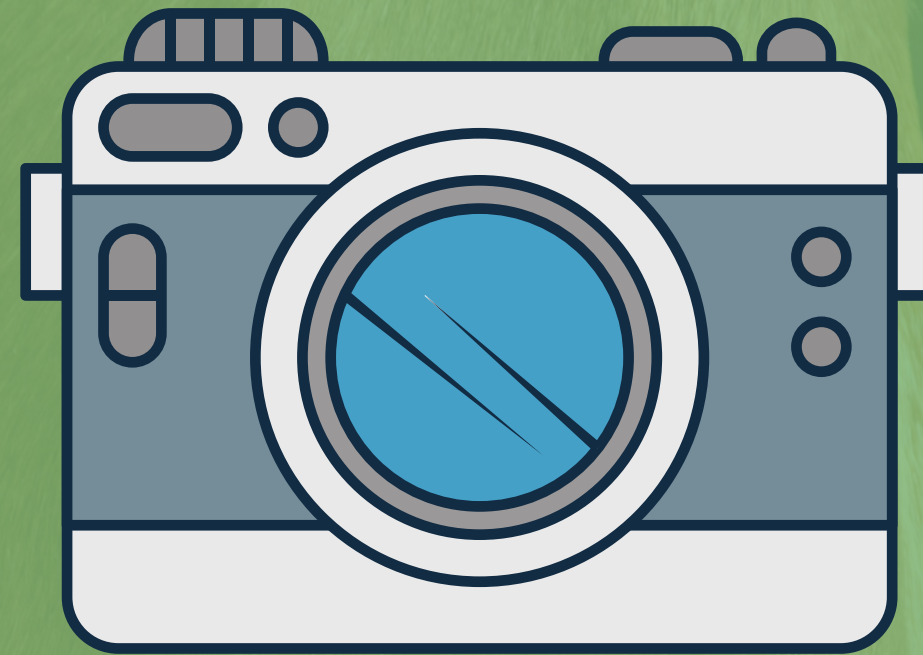
REMEMBER!

RESPECT THE HORSES' PERSONAL SPACE. DO NOT CROWD THEM OR FORCE THEM INTO UNCOMFORTABLE POSITIONS FOR THE SAKE OF A PHOTOGRAPH OR VIDEO.



REMEMBER!

WHEN TAKING PHOTOS AND VIDEOS ENCOURAGE NATURAL BEHAVIORS
AND MOVEMENTS RATHER THAN FORCING UNNATURAL POSES.



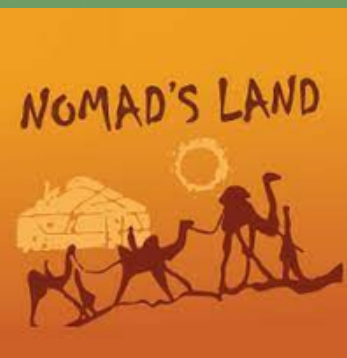
NO FEAR AND STRESS

- Ensure the **riding infrastructure**, such as trails and facilities, is designed with **safety in mind**.
- Well-maintained paths.
- **Educate tourists about the cultural aspects of interacting with horses.**
- Introduce horses gradually to new riding equipment
- **Allow horses opportunities for natural behaviors** like grazing and social interactions
- **Plan rides during cooler times of the day** in hot weather, and have **contingency plans for sudden weather changes**



REMEMBER!

A HORSE THAT IS PHYSICALLY FIT AND MENTALLY CONTENT IS MORE
LIKELY TO PERFORM WELL AND COLLABORATE WITH HANDLERS.





THANK YOU FOR ATTENTION!

MAILING ADDRESS

mathieucharruaz@gmail.com

